

AN INVITATION TO SPONSOR

# STAGEFEST

YOUTH PERFORMING ARTS FESTIVAL

*The Reawakening*

JUNE 2022

THE  
**STAGE**  
MUSICAL THEATRE ACADEMY

## TO OUR PROSPECTIVE SPONSOR...

To You, our wonderful prospective sponsor ,

We're back!

After nearly two years of theatres and studios being shuttered, reopened with limited capacity, shuttered again and navigating virtual performances, StageFest is reemerging, on the Anvil Centre stage, bigger and better than ever before!

We expect this year's event to be met with open arms by theatre patrons who are hungry to rejoin the theatre community and experience all the arts and culture events our great city has to offer.

This year we invite your ad sponsorship purchase with a great deal of enthusiasm as we reintroduce some great perks for you to enjoy with your friends and families.

With the world still navigating the economic fallout of Covid as well as exceptional delays of materials, this year our ad sponsorship efforts will contribute to items like construction supplies, microphones and having access to our theatre space for another tremendous year.

Your consideration of this sponsorship ensures the future of arts in our city by supporting a local studio that is striving to create these opportunities for young people to connect, learn, and grow into the leaders our community needs now more than ever.

Kindly,



Stefanie Swinnard  
Founder/CEO



## THE COMMUNITY THAT SUPPORTS US

"My daughter has been involved with 2 productions and 1 week of camp at the Stage and now her brother is joining her back at their Spring Break Camp. She has loved her time at The Stage, specifically the high quality yet non-competitive production programs. The instructors are great at engaging and encouraging student both in person and online. Her love for theatre was nurtured and developed under their tutelage. They also provided a platform to build friendships and confidence. I've also recommended their programs to many families who've had similar experiences."

- Marti L.

"Our children have grown so much from attending classes. The studio is a community full of love and support. More families should experience what the Stage provides kids. It's amazing and an integral part of their growth and happiness."

- Jenna F.

"My boys loved attending the program at The Stage! It gave them a start to important social skills and a great base in rhythm and dance which they have carried with them into their primary school years. They missed attending the program and often mentioned it well into the following year after they finished."

- Gabriella K.

"I was actively battling postpartum depression when I signed my son up for music classes in an attempt to bring me out of isolation. Stefanie's inclusive and vibrant teaching helped bring me out of my fog and focus on participating on behalf of my son (who was only 4 months old when I started the class). The format of the class allows for other parents in the class to talk before and afterwards which helped me form additional relationships."

- Sarah S.

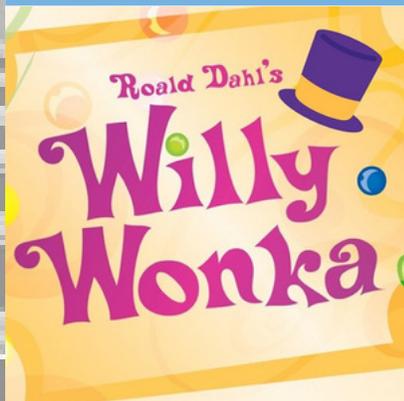
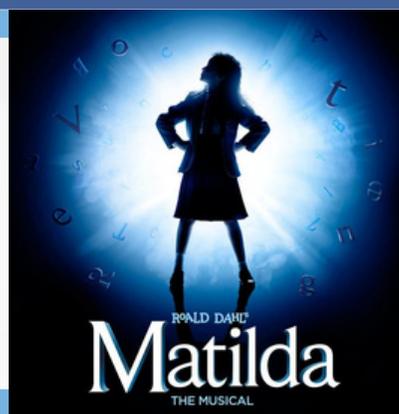




An eclectic group of six mid-pubescents vie for the spelling championship of a lifetime. While candidly disclosing hilarious and touching stories from their home lives, the tweens spell their way through a series of (potentially made-up) words, hoping never to hear the soul-crushing, pout-inducing, life un-affirming "ding" of the bell that signals a spelling mistake. Six spellers enter; one speller leaves! At least the losers get a juice box (PG-13)

The story of an extraordinary girl who dares to take a stand and change her own destiny. Inspired by the twisted genius of Roald Dahl, Matilda revels in the anarchy of childhood and the inspiring story of a girl who dreams of a better life. Packed with high-energy dance numbers and catchy songs, Matilda is a joyous kid power romp. Children and adults alike will be thrilled and delighted by the story of the special little girl with an extraordinary imagination.

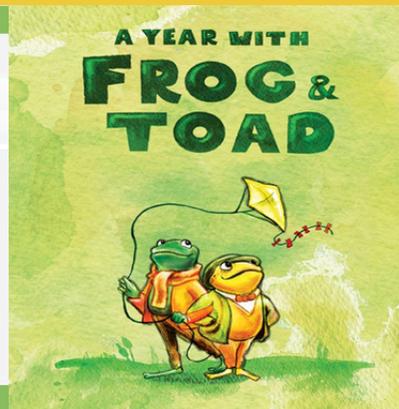
(Ages 5+)



Roald Dahl's timeless story of the world famous candy man and his quest to find an heir comes to chocolate-covered life. The delicious adventures experienced by Charlie Bucket on his visit to Willy Wonka's mysterious chocolate factory light up the stage in this captivating adaptation of Roald Dahl's fantastical tale. Filled with imaginative design possibilities, Roald Dahl's Willy Wonka will take audiences on a fantasy ride into the land of pure imagination!

(Ages 5+)

Arnold Lobel's treasured characters hop from page to stage in a story of friendship and adventure. Waking from hibernation in the Spring, Frog and Toad plant gardens, swim, rake leaves, go sledding and learn life lessons along the way. The two best friends celebrate and rejoice in the differences that make them unique and special. Part vaudeville, part make believe... all charm, A Year with Frog and Toad tells the story of a friendship that endures throughout the seasons. (Ages 5+)



## **WE ARE SEEKING...**

### **FRIENDS OF THE FUTURE \$50**

- Name or business name listed on the sponsor page in the Festival program
  - Social media mentions across our Instagram, Twitter and Facebook accounts
- 50 opportunities available

### **RA-RA THEATRE REPS \$100**

- This sponsorship sees that every actor has a chance to be heard! Your sponsorship affords a wireless mic to amplify the voice of one young actor.
  - Personal thank you from the actor who's mic you sponsored.
  - Name or business name listed on the sponsor page in the Festival program
  - Social media mentions across our Instagram, Twitter and Facebook accounts
- 18 opportunities available

### **BACKSTAGE FAN \$200**

- Business name listed on the sponsor page in the Festival program
  - Black and white 1/4 page ad in our show program (provided by business),
  - Social media mentions across our Instagram, Twitter and Facebook accounts
- 10 opportunities available

### **ACTOR'S CIRCLE \$500**

- Business name listed on the sponsor page in the Festival program
  - 1/2 page ad in our show program (provided by business)
  - Social media mentions across our Instagram, Twitter and Facebook
  - 4 tickets to StageFest 2022 to be used for any show(s) you like!
- 10 opportunities available

### **CREATIVE TEAM \$1000**

- Business name listed on the sponsor page in the Festival program
  - Full page ad in the program designed by The Stage New West (if desired)
  - Mention from the Stage before every performance
  - Social media mentions across our Instagram, Twitter and Facebook accounts
  - 8 tickets to StageFest 2022 to be used for any show(s) you like!
- 10 opportunities available

## **WE ARE SEEKING... HEADLINING SPONSORSHIP**

**\$7500**

**1 OPPORTUNITY AVAILABLE**

Benefits include:

- Naming rights for the Festival this year.
  - (Example: Your Amazing Business and The Stage Musical Theatre Academy present StageFest 2022)
- Logo space on all programs, printed tickets, posters, media releases, social media posts and digital materials shared with all ticket holders.
- Direct links from our website to desired locations on your website if desired.
- Lobby display space at our Anvil Centre venue for the duration of the Festival.
- A full page coloured ad in the StageFest Program.
- A full page of additional space for your business to share information, contribute a letter of community support, or utilize as appropriate.
- Cooperative advertising at any available public events (as permitted by Public Health Officer)
- 20 Tickets to see any of the StageFest shows. Can be shared with family, friends or clients.
- Mention from the stage before every performance

We would love to hear from our sponsors other desirable opportunities to share their generosity with our community. If you have an idea that you feel would amplify your sponsorship opportunity please let us know!



## HOW TO GRAB THIS OPPORTUNITY!

When you have decided to sponsor StageFest 2022 all you need to do is click the link below and you will be directed to a very quick form.

Once submitted we will be in touch with you to arrange further details.



[CLICK HERE TO SUPPORT SMALL BUSINESS  
& ENCOURAGE OUR FUTURE COMMUNITY LEADERS](#)

On behalf of the instructors, families and students that we strive to serve...

*Thank You!*

THE  
**STAGE**  
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**TODAY THE STAGE, TOMORROW THE WORLD**